Continue or SHIFT: Learning Conversational Patterns for Dialogue Generation

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ABSTRACT
In dialogues, it is often the case that the response could be either relevant or irrelevant to the given conversation context, depending on the speaker’s intention of either topic continuity or topic shift. However, this aspect of dialogues is less explored in existing generative dialogue systems, because the widely-used encoder-decoder-based attention models are built upon the assumption that the target sequence is and must be relevant to the source sequence. In this work, we propose the loose coupling approach (LCA) to directly address the learning of such conversational patterns, which includes two parts: a high-level information selecting mechanism that enables the model to ignore the context or the previous part of the response, and a sampling-based response guide mechanism that mitigates the exposure bias problem in training. Human and automatic evaluation results demonstrate the effectiveness of our approach on capturing and describing both topic shift and continuity.

KEYWORDS
Dialogue Patterns, Loose Coupling, Selection Mechanism, Gumbel-Softmax

1 INTRODUCTION
Generative dialogue models have been getting increasing attention [14, 18], which are typically based on the encoder-decoder models [16] with attention mechanisms [1]. For facilitating the generation of high-quality responses, various neural methods are recently proposed, including hierarchical representation and generation [12, 13, 19], self-attention based models [22], novel objectives [6, 24], and external knowledge [7, 20, 26].

Figure 1: Examples of different patterns in dialogue. The response (left) continues the topic, while the response (right) shifts the topic.

However, unlike sequence transcription tasks such as machine translation, dialogue generation is a task where not only relevance matters but irrelevance also plays an important part. A variety of conversational patterns exist in dialogues, and there are intricate relations between response and context. Figure 1 shows two representative examples. If the response continues the topic in the context, it is usually relevant or dependent on a specific part of the context. If the response tries to shift the topic, it could be weakly relevant or even irrelevant to the context and the previous sentences in the response. The image captioning task also has the same phenomenon. Lu et al. [10] introduced a blank visual feature for attention when generating functional words that do not depend on images. Therefore, it is crucial to describe the degree of relevance and especially irrelevance of a response to its context for producing engaging dialogues. It is also important to notice that most of the existing sequence generation models [13, 17, 27] are built upon the assumption that the target sequence, i.e., the response, is and must be relevant to the source sequence, i.e., the context. The softmax function that is used to extract related words from sentences is inherently incapable of describing irrelevance. Hence, the information from the context and the previous response inevitably affects later responses, which may prevent the generation of responses with diverse conversational patterns.

To describe the irrelevance in dialogues and such kind of conversational patterns, we propose the loose coupling approach (LCA). Different from the conventional softmax function that is used to capture relevance, we propose to apply the sigmoid function to represent both relevance and irrelevance. On top of the current encoder and decoder, a high-level selecting mechanism is implemented to model the relations between a response and its context. Besides being conceptually simple, our experiments show that it is also very effective in describing topic continuity and topic shift. However, as the selecting mechanism is a kind of high-level information control, the model is subject to exposure bias [2] even more compared to low-level controls such as attention. To mitigate the side effect, we further propose the sampling-based response guide mechanism for enforcing the generation trajectory in inference close to the
reference in training on the semantic relation with the context. Concretely, the model is encouraged to minimize the difference between (a) the cosine similarity of the context and the reference and (b) that of the context and the sample generated by the model. Experimental results demonstrate that our model performs better than baselines on diversity and relevance.

2 APPROACH
In this section, we first describe the vanilla encoder-decoder framework, and then present the proposed loose coupling approach (LCA) shown in Figure 2.

2.1 Generative Dialogue Model
Generative dialogue systems generally consist of an encoder that extracts and represents information from the context and a decoder that generates the response based on the relevant context extracted by attention and the previous part of the response. Given a context of M words, \( x = (x_1, x_2, \ldots, x_M) \), the encoder maps it to source representation. The decoder predicts the next response word \( y_t \) using the context vector \( c_t \), which is obtained using attention to the source representation, and hidden state \( h_{t-1} \), which is the representation of the previous response words \( y_{1:t-1} \). Then the generation of each response word at timestep \( t \) could be denoted as:

\[
\hat{y}_t = \text{softmax} \left( W f(h_{t-1}, c_t) + b \right)
\]

where \( \hat{y}_t \) is the logits, and \( f \) denotes a function that integrates the two kinds of information.

2.2 Context Selecting
The relation between the context and the response, especially in terms of relevance and irrelevance, is indicative of conversational patterns such as topic continuity and topic shift in dialogues. To explicitly model such relations, we introduce two gates to control the source of information.

The context does not always matter in response generation, especially when the response intends to change the topic. However, the attentive context vector \( c_t \) always contains information from context \( x \) based on \( h_{t-1} \), which means the decoder cannot ignore the context whether it is useful or not. It is because the attention mechanism based on the softmax function is only tasked to find the related context, without considering whether the context is actually needed. To mitigate this issue, we introduce the context selecting gate based on the sigmoid function:

\[
g_t = \sigma(W_c c_t + W_h h_{t-1})
\]

where \( \sigma \) is the sigmoid function limiting \( g_t \) to \([0, 1]\), and \( W_c, W_h \) are parameters to be learned. The context selecting gate enables forgetting the entire conversational history.

It should be noted that since a response could contain multiple sentences, the relations among those sentences might also be different. For example, it is often observed that the response first answers the question in the context and then opens another topic to allow the conversation to proceed smoothly. Hence, we also introduce the response accessing gate that explicitly controls the information flow inside the response itself:

\[
f_t = \sigma(V_c c_t + V_h h_{t-1})
\]

where \( V_c \) and \( V_h \) are parameters to be learned.

Through the cooperation of the two gates, we can explicitly control the information flow from the available sources:

\[
f(h_{t-1}, c_t) \triangleq a_t = U [g_t \odot c_t; f_t \odot h_{t-1}]
\]

where \( \odot \) means entrywise product, and \( U \) is the parameter to be learned that further integrates information from the sources. \( a_t \) serves as the final selected information for predicting next word. A byproduct of using \( \sigma \) as the gate function is that the values are continuous in the range \([0, 1]\), such that the model can trade off completely forgetting for completely remembering.

2.3 Response Guide
Since the selecting mechanism is a kind of high-level information control and the gate values affect more broadly than the attention weights, the model could be more likely to step into unseen trajectory, which exacerbates the exposure bias problem and prevents the learned patterns from taking effect. To tackle this, we propose to guide the response generation (as in inference) in the direction that resembles the reference response, and to constrain the inference from wandering too far from the familiar territory. By direction, we mean that the relation of the sampled response to the context should be similar to the relation of the reference to the context. Formally, the sampling-based reference guide mechanism is formulated as another learning objective:

\[
L_G = (C(x, y) - C(x, \hat{y}))^2
\]

where \( x, y, \hat{y} \) represents the context, the reference response, and the sampled response, respectively, and \( C \) is a semantic measure that evaluates to:

\[
C(x, y) = \cos (\epsilon (x), \epsilon (y))
\]

where \( \epsilon (x) \) is a vector representing the sequence \( x \) defined as \( \sum_i w_i x_i^{umb} \) based on the word embedding of either the encoder or the decoder, and the importance weight \( w_i \) is the word frequency estimated from the training data. The proposed constraint is consistent with the motivation: if the reference pair \( (x, y) \) is semantically far apart, then the pair with the sampled response \( (x, \hat{y}) \) should be correspondingly far apart, and vice versa.

However, simply implementing this process would result in a non-differentiable objective because of sampling operations. In order to achieve end-to-end gradient-based training, we adopt a continuous approximation of discrete sampling via Gumbel-softmax [4]. Specifically, let \( \tilde{y}_t = \text{Gumbel-softmax}(\hat{y}_t, \tau) \), where \( \tau \) is the
3 EXPERIMENT

We evaluate LCA on two dialogue datasets, i.e., DailyDialog [8], and Personachat [23], compared with re-implemented diverse baselines, i.e., LSTM+Att [16], upon which the proposal is implemented, HRED [15], which incorporates hierarchical representations of the context, VHRED+BOW [13, 25], which is based on variational auto-encoder with BOW loss, and Transformer [17], which only relies on the attention mechanism. Further introduction of the datasets, the baselines, and the training details, is provided in the appendix.

3.1 Experimental Results

3.1.1 Automatic Evaluation

We adopt two kinds of automatic metrics. The reference-based metrics, BLEU [11] and embedding-based metrics [9], including embedding average (Average), embedding greedy (Greedy), embedding extrema (Extrema), are widely used to evaluate dialogue systems for semantic relevance [21, 25]. The count-based metrics, Distinct (Dist-1,2) [5] and Word Entropy [13], are used to evaluate the lexical diversity and the information content of the responses [3, 24]. We report the unigram and bigram version of Word Entropy, i.e., $H^w_w$ and $H^w_b$. As summarized in Table 1, we can see that LCA is capable of enhancing lexical diversity and information context without degrading semantic relevance. It is also interesting to see that in general models based on RNNs perform better on reference-based metrics, while Transformers are better at count-based metrics and produce responses that are more diverse and informative, which can be attributed to the self-attention that extracts relevant information more accurately.

3.1.2 Human Evaluation

We conduct human evaluation in terms of topic relevance (Relevance), topic continuity (Continuity), and topic shift (Shift), which reflect whether the response is coherent with the context, whether the response further advances the current discussion after addressing the context, and whether the response introduces a new topic for the continuation of the conversation, respectively. Note that the new topic in Shift does not show any contradictory semantic with the context in comparison to the irrelevant topic in Relevance. For each dataset, 200 test examples are randomly selected, and three annotators are asked to rank the generated responses for each example. Ties are allowed. The individual ranks are then averaged to compose the final rank, and lower is better. The inter-annotator agreement in terms of Spearman’s correlation coefficient for Relevance, Continuity, and Shift is 0.233, 0.252, and 0.294, which are all statistically significant ($p < 0.001$). As shown in Table 1, it is clear that LCA brings consistent improvements for the applied models, i.e., LSTM+Att and Transformer, which achieves the best result across the board, especially on Personachat.

3.2 Experimental Analysis

In this section, we conduct further analysis to prove the effectiveness of our method. Unless otherwise stated, the results are based on LSTM+Att and the validation set of DailyDialog.

Figure 4 shows the distribution of embedding distance to reference. It demonstrates that with the guide mechanism the distribution of the generated responses is closer to the distribution of the reference responses.

Table 1: Results of automatic evaluation and human evaluation.

<table>
<thead>
<tr>
<th>Dataset</th>
<th>Dist-1</th>
<th>Dist-2</th>
<th>$H^w_w$</th>
<th>$H^w_b$</th>
<th>BLEU</th>
<th>Average</th>
<th>Greedy</th>
<th>Extrema</th>
<th>Relevance</th>
<th>Continuity</th>
<th>Shift</th>
</tr>
</thead>
<tbody>
<tr>
<td>DailyDialog</td>
<td>0.0011</td>
<td>0.0017</td>
<td>8.0898</td>
<td>9.8459</td>
<td>0.2114</td>
<td>0.6276</td>
<td>0.4742</td>
<td>0.3130</td>
<td>2.818</td>
<td>2.499</td>
<td>2.590</td>
</tr>
<tr>
<td>Transformer</td>
<td>0.0114</td>
<td>0.0137</td>
<td>8.8243</td>
<td>10.6160</td>
<td>0.1672</td>
<td>0.6907</td>
<td>0.4570</td>
<td>0.2967</td>
<td>2.818</td>
<td>2.545</td>
<td>2.681</td>
</tr>
<tr>
<td>HRED</td>
<td>0.0051</td>
<td>0.0155</td>
<td>8.0878</td>
<td>9.8832</td>
<td>0.2064</td>
<td>0.6351</td>
<td>0.4873</td>
<td>0.3120</td>
<td>2.772</td>
<td>2.727</td>
<td>2.363</td>
</tr>
<tr>
<td>VHRED+BOW</td>
<td>0.0110</td>
<td>0.0136</td>
<td>7.4770</td>
<td>9.0585</td>
<td>0.1600</td>
<td>0.6316</td>
<td>0.4863</td>
<td>0.3115</td>
<td>2.990</td>
<td>3.090</td>
<td>2.990</td>
</tr>
<tr>
<td>LCA (LSTM+Att)</td>
<td>0.0164</td>
<td>0.0600</td>
<td>8.2709</td>
<td>10.0716</td>
<td>0.1674</td>
<td>0.6179</td>
<td>0.4546</td>
<td>0.2924</td>
<td>2.772</td>
<td>2.727</td>
<td>2.181</td>
</tr>
<tr>
<td>LCA (Transformer)</td>
<td>0.0164</td>
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<td>2.772</td>
<td>2.727</td>
<td>2.181</td>
</tr>
</tbody>
</table>

Figure 3: Visualization of pattern clustering. It verifies that the gate values learned by high-level information selecting mechanism are indicative of conversational patterns.
form two distinct clusters, corresponding to topic continuity and topic shift, respectively. It proves that the selecting mechanism, albeit conceptually simple, is effective in capturing such kinds of conversational patterns.

**Effect of Guide Mechanism** In order to assess whether the guide mechanism mitigates the exposure bias problem, we introduce the embedding distance by calculating the euclidean distance between the sentence embedding of generated responses and references. From Figure 4, we can see that compared to only adopting the selecting mechanism, applying the guide mechanism can force the generated responses closer to the references, which in turn means the generated responses are more diverse and relevant. We also report all metrics results of the model without guide mechanism in the appendix, which show overall improvements, to further verify the above analysis.

**Case Study** We also provide some cases of the generated responses in Table 2, in which the responses generated by our model show diverse conversational patterns. Specifically, LCA enables the model to generate responses that not only are specific to the context but also continue or shift the topic, as shown by the first and the second example, respectively. In contrast, the responses produced by baselines could be irrelevant to the context or hard to understand.

### 4 CONCLUSIONS

Different from machine translation, where the input and the output are tightly coupled in semantics, dialogue generation is a loose coupling task, where responses could be relevant and irrelevant to context, suggesting different patterns, i.e., topic continuity and topic shift. In this work, we propose the loose-coupling approach (LCA), which incorporates the selecting mechanism to control the high-level information flow from the context or the previous part of the response to allow the modeling of irrelevance. Furthermore, a guide mechanism is implemented to direct the response sampling in inference to mitigate the exposure bias problem. Experimental results validate the effectiveness of our approach in terms of describing and improving both topic shift and topic continuity.

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**REFERENCES**


